

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 06599 310948Z

13

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 /018 W

----- 050574

P R 310842Z OCT 74

FM AMEMBASSY TAIPEI

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3331

USIA WASHDC

AMCONSUL HONG KONG

UNCLAS TAIPEI 6599

USDOC FOR OIM/FE-SONNE

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: USIA FILMING AT "PRINT '74" EXPOSITION

REF : STATE 235535, TAIPEI 6205, CCP/TAIWAN

1. EMBASSY, USIS AND T.C. CONCUR THAT USIA-PRODUCED SHORT/SOUND FILM ON "PRINT '74", CHICAGO EXCELLENT PROMOTIONAL TOOL FOR PRINTING & GRAPHIC ARTS EQUIPMENT EXHIBITION, TAIPEI, JAN. 27-31, 1975. DETAIL FOR UTILIZATION OF FILM WILL BE FINALIZED AS PROMOTION PLAN FOR OFF-SITE T.C. EVENT IS DEVELOPED.

2. PROPOSAL TO "CATCH THE ACTION" OF CHINESE BUSINESSMEN VISITING DISPLAY OF NINE EXHIBITORS IN CHICAGO "PRINT '74" WHO WILL ALSO PARTICIPATE IN TAIPEI EVENT MOST DESIREABLE. DOUBLE EXPOSURE OF AMERICAN FIRMS AND THEIR DISPLAY EQUIPMENT WILL MAKE FILM IDEAL PROMOTIONAL PIECE FOR PRE-SHOW INDUSTRY MEETINGS IN KEY CITIES OUTSIDE TAIPEI. AMERICAN FIRMS USING IDENTICAL EQUIPMENT WITH SAME STAFF FOR TAIPEI SHOW AS IN IMPORTANT CHICAGO EVENT WILL CREATE ADDED INTEREST AND PRESTIGE T.C. SHOW.

3. A) CHEN CHUNG BOOK CO., LTD. HAS INFORMED POST THAT DUE TO UNFORESEEN BUSINESS COMMITMENTS THAT IT IS UNABLE

UNCLASSIFIED

PAGE 02 TAIPEI 06599 310948Z

TO ATTEND "PRINT '74" AS ORIGINALLY PLANNED AND THAT IT

WILL WAIT UNTIL JANUARY TAIPEI SHOW TO FOLLOW-UP DISCUSSIONS
RE COMPUTERIZED PRINTING PLANT.

B) HOWEVER, POST AWARE THAT ANOTHER TAIWAN GROUP WILL BE
ATTENDING "PRINT '74" DURING NOV. 16-18, 1974. THE GROUP
INCLUDING 10 CHINESE AND 25 JAPANESE WILL ARRIVE IN
CHICAGO ON NOV. 15 VIA NW006 AND WILL BE STAYING
AT PICK CONGRESS HOTEL.

4. EMBASSY, USIA AND T.C. TAIPEI BUDGET ALLOCATIONS LIMITED
AND WILL BE UNABLE TO FUND ANY EXPENSE FOR DEVELOPMENT OF
FILM. ADVISE ESTIMATED SHOWING TIME OF PROPOSED FILM.
REQUEST SHOW CATALOGS AND PROMOTIONAL MATERIAL CONCERNING
"PRINT '74" BE FORWARDED TO T.C.
UNGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 31 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TAIPEI06599
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740311-0222
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974101/aaaaaakr.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 235535, TAIPEI 6205, CCP/TAIWA, N
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 19 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 APR 2002 by chappeld>; APPROVED <12 FEB 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: USIA FILMING AT "PRINT '74" EXPOSITION
TAGS: BEXP, TW
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005